

**WHY
CARE
ABOUT**

UNIFORM

We care about **UNIFORM** because:

We care about **EQUALITY**

We care about **PREVENTING BULLYING**

We care about **STANDARDS OF PRESENTATION**
(and so do employers)

We care about **BELONGING**

We care about **PRACTICALITY**

We care about **BETTER BEHAVIOUR**

We care about **RULES**

We care about **DOING THINGS RIGHT**

We care about **STANDARDS OF WORK**

We care about **IDENTITY**



**WHO
REALLY
CARES?**



WE DO